



Out-Sourcing!
inc.

P R E S S R E L E A S E

4 April, 2018

Notice of OUTSOURCING Inc. Sponsoring the Royal Windsor Cup in the UK

OUTSOURCING Inc. (head office: Chiyoda-Ku, Tokyo, Chairman and CEO: Haruhiko Doi, listed on the TSE First Section: Securities Code 2427, hereinafter the “Company”) is pleased to announce that the Company has become the title sponsor for Guard Polo Club’s “The Royal Windsor Cup^{*1},” one of the most prestigious and venerable tournaments in the global polo calendar, an event for which the British Royal Family has particular affection.

From this season, the tournament will be known as “The OUT-SOURCING Inc Royal Windsor Cup,” and will run from 5 – 24 June 2018. The final is historically played in the presence of Her Majesty The Queen and HRH Prince Philip, Duke of Edinburgh. His Royal Highness is particularly interested in this tournament, having won it twice with his own Windsor Park team.

The OUTSOURCING Group is developing and extending its business in countries around the world, including Japan, the UK, Australia, etc., and currently has over 100 group companies globally. Guards Polo Club, which hosts the Royal Windsor Cup, notes that success and growth for the company has been supported by the push for work style reform by the Japanese government, coupled with the company’s strength in directing its expertise, creativity and innovative solutions to meet rapid changes in the business environment, and its corporate policy based on treasuring human resources and contributing to society. In addition, the Company focuses its efforts on various welfare and charitable activities, not only providing support as a corporation but is also engaged in a new project to manage and provide people with various spectrums of disabilities a place to demonstrate their strengths, and through joint efforts in planning, grow the company and create an organization with speed and flexibility.

Through sponsoring the OUT-SOURCING Inc Royal Windsor Cup, and in order to maintain and develop the iconic status of this event, which the British Royal Family has particular affection, the Company aims to actively introduce the Group’s activities to the UK, Europe and the world.

*1 About the Royal Windsor Cup

The Royal Windsor Cup is hosted by the Guards Polo Club, which was founded in 1955 by HRH Prince Philip, Duke of Edinburgh, and is the Club’s oldest tournament. This is the first time in the 63-year history of the Royal Windsor Cup that it will be sponsored by a human resources services company anywhere globally, and is the first time for an Asian company to become its sponsor. The list of Guards Polo Club’s corporate partners includes only a select handful of companies globally. From 2018, the Company is honored to be a part of this prestigious event and looks forward to a long and fruitful relationship with Guards Polo Club – the biggest polo club in Europe.

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▼For reference: announcement on the organizer's official website, Guard's Polo Club, of the Company's sponsorship

URL : <https://www.guardspoloclub.com/news/out-sourcing-inc-to-sponsor-the-royal-windsor-cup>



Corporate Profile

Company Name	OUTSOURCING Inc.
Headquarters	19F Marunouchi Trust Tower Main, 1-8-3 Marunouchi, Chiyoda-Ku, Tokyo, JAPAN
Capital	JPY7,131 Million (as of 31 December, 2017)
Established	January 1997
Representative	Haruhiko Doi, Chairman and CEO
Total Employees	Consolidated: 63,642 (as of 31 December, 2017)
Main Businesses	Domestic Engineering Outsourcing Business Domestic Manufacturing Outsourcing Business Domestic Service Operations Outsourcing Business Overseas Engineering Outsourcing Business Overseas Manufacturing and Service Operations Outsourcing Business

Inquiries regarding this announcement

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*Information content is as of the date of the announcement. Details are subject to change without notice.